

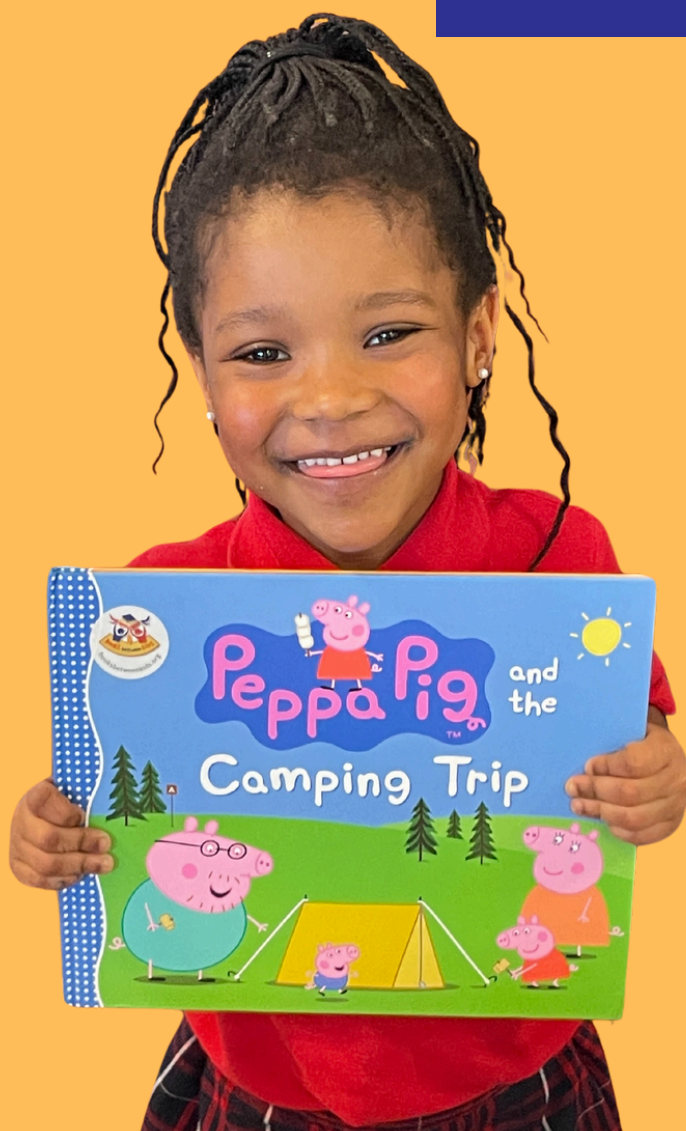


2025

# Book BASH

## SPONSORSHIP OPPORTUNITIES

Books between KIDS



# ALL ABOUT BOOKS BETWEEN KIDS

## OUR MISSION

It's simple: Books Between Kids serves Houston's at-risk children by providing them with books to build their own home libraries.

## OUR CORE BELIEFS

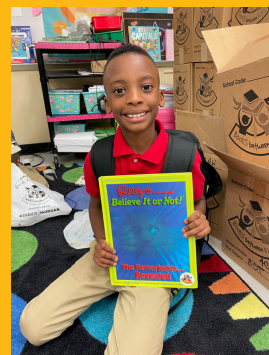
- Every child deserves to be a book owner.
- Houston children will benefit by creating equitable book access.
- Access to books impacts a child's educational outcomes.
- We believe our books are a gift and to the best of our abilities the books we distribute should be high-quality and high interest.
- There are many books in the Houston community who have more life in them. Books Between Kids connects these books to kids who need them.

## OUR HISTORY

Books Between Kids was founded in 2012 by two moms who saw the inequities in book access in the Houston area. Houston has many book deserts (areas where books are rare) and book oases (areas where books are abundant). Books Between Kids bridges this gap by focusing on book collection and book distribution. As of 2024, Books Between Kids has distributed 3 million children's books across the Greater Houston area.



*Books entertain us. They bond us. They expand our world beyond our walls and beyond our own personal experiences. They are the driving force behind our dreams. And of course, our earliest books serve as the foundation for literacy.*



# 2025 BOOK BASH

Is your company looking for the perfect cause-related marketing opportunity?

Since 2014, Book Bash has attracted a distinguished group of individuals who are deeply engaged in their communities and passionate about philanthropy. This influential group consists of professionals, community leaders, and business owners who value meaningful connections and impactful causes. Our supporters bring their friends and come together for an evening of drinks, dinner, and amazing raffle prizes and entertainment - all to benefit Books Between Kids and the Houston area at-risk children we serve.



## DATE & TIME COMING SOON

*Cocktail Reception: 6:30pm*  
*Dinner & Program: 7:30pm*

## MAIN EVENT SPONSOR - \$20,000

*ONLY ONE OPPORTUNITY AVAILABLE*

### **What You'll Receive:**

- ▶ Exclusive “Presented by” naming and branding opportunity for the event
- ▶ Logo placement on Books Between Kids’ website, in print, and on digital promotional materials
- ▶ Guest welcome opportunity at event
- ▶ Prominent table with seating for 12 VIP guests
- ▶ Complimentary VIP valet parking for all table guests
- ▶ Preferential table service at the event and premier wines for the table
- ▶ Special appreciation gift from Books Between Kids

## COCKTAIL RECEPTION SPONSOR - \$10,000

*ONLY ONE OPPORTUNITY AVAILABLE*

### **What You'll Receive:**

- ▶ Exclusive “Presented by” naming and branding opportunity for cocktail reception
- ▶ Logo placement on Books Between Kids’ website, in print, and on digital promotional materials
- ▶ Cocktail napkins branded with your company logo
- ▶ Four (4) tickets to the event





## RAFFLE - \$5,000

*ONLY ONE OPPORTUNITY AVAILABLE*

### What You'll Receive:

- ▶ Prominent signage and verbal recognition during event
- ▶ Logo placement on Books Between Kids' website, in print, and on digital promotional materials
- ▶ Four (4) tickets to the event

## PRINTING - \$2,500

*ONLY ONE OPPORTUNITY AVAILABLE*

**SOLD**

### What You'll Receive:

- ▶ Prominent signage and verbal recognition during event
- ▶ Logo placement on Books Between Kids' website, in print, and on digital promotional materials
- ▶ Two (2) tickets to the event

## VALET - \$2,500

*ONLY ONE OPPORTUNITY AVAILABLE*

### What You'll Receive:

- ▶ Prominent signage and verbal recognition during event
- ▶ Logo placement on Books Between Kids' website, in print, and on digital promotional materials
- ▶ Two (2) tickets to the event

## DECOR - \$2,500

*ONLY ONE OPPORTUNITY AVAILABLE*

**PENDING**

### What You'll Receive:

- ▶ Prominent signage and verbal recognition during event
- ▶ Logo placement on Books Between Kids' website, in print, and on digital promotional materials
- ▶ Two (2) tickets to the event



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# OUR PEOPLE

## Board of Directors

Sarah Cooper, President  
Alexis Graham, Treasurer  
Kelsey Morris, Secretary  
Amy Barnes, Co-Founder  
Haley Conrad Hailey  
Tammy Leyton  
Emily Perryman  
Emily Rinaldi  
David Rose  
Alex Walther

## Event Committee

Amy Barnes, Chair  
Sheryl Barrett  
Jennifer Brandino  
Haley Conrad  
Julie Cutrer  
Susan Ellerbe  
Mary K Hoffman  
Kathy Kehn  
Tomica Linzer  
Lindsay Mericli  
Katie Morgan  
Emily Perryman  
Maureen Pflugfelder  
Sandy Shaw



# LET'S DO THIS!

FOR MORE INFORMATION OR TO MOVE FORWARD WITH A PARTNERSHIP, PLEASE CONTACT KAYLA HAND WITH BOOKS BETWEEN KIDS.

**Email Address:** [kayla@booksbetweenkids.org](mailto:kayla@booksbetweenkids.org)

**Phone Number:** 713-725-1023 (cell)

We would love to meet you! Let's schedule a tour of the warehouse to see what all the excitement is about!



Kayla is the Executive Director of Books Between Kids. Being the daughter of an educator, meant growing up in a house with abounding books. Kayla is passionate about connecting people living on limited incomes to the resources they need. She believes books are valuable resources that everyone deserves access to! Don't hesitate to contact her today to initiate conversations about potential partnerships.





# THANK YOU!

## CONTACT US

- 📞 713-725-1023
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- ✉ [info@booksbetweenkids.org](mailto:info@booksbetweenkids.org)
- 📍 PO Box 25072, Houston, TX 77265



For more information, contact Kayla Hand  
 ✉ [kayla@booksbetweenkids.org](mailto:kayla@booksbetweenkids.org)