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Kayla Hand



Dear Friend,

Since 2012, **Books Between Kids** has been working to put books into the hands, homes, and hearts of Houston children who need them most. With your help, we've *distributed more than 3 million books to kids in low-income communities across our city*—opening doors to imagination, learning, and a lifelong love of reading.

Now, we're gearing up for **Book Bash 2025**—our fall fundraising celebration where *toucan* help keep books flowing into the lives of Houston's kids. We invite you to join our *King of the Jungle 2025* Presenting Sponsor **RSM US LLP** and *grab your spots* for **Wednesday, October 8** at The Bell Tower on 34th. Dress code is *FIERCE*: show your wild side with animal prints and jungle vibes!

Attached you'll find Book Bash sponsorship and underwriting opportunities. All sponsorships offer tickets to the event. If you wish to be recognized as supporters, but are unable to attend on October 8, we welcome that too and offer an array of additional benefits at each level. More table hosting and ticket options may be found at www.booksbetweenkids.org/bookbash. To be recognized in the printed invitation, **please respond by August 10.**

"For the strength of the Pack is the Wolf, and the strength of the Wolf is the Pack."
— Rudyard Kipling, *The Jungle Book*

Thank you for joining our pack! It's a jungle out there for the kids we serve. Our mission is more critical today than ever before—and with your support, we can continue to ensure more Houston children have books in their homes—and the joy of reading in their lives.

Wildly grateful,

Sarah Cooper, Board President

Amy Barnes, Book Bash Event Chair

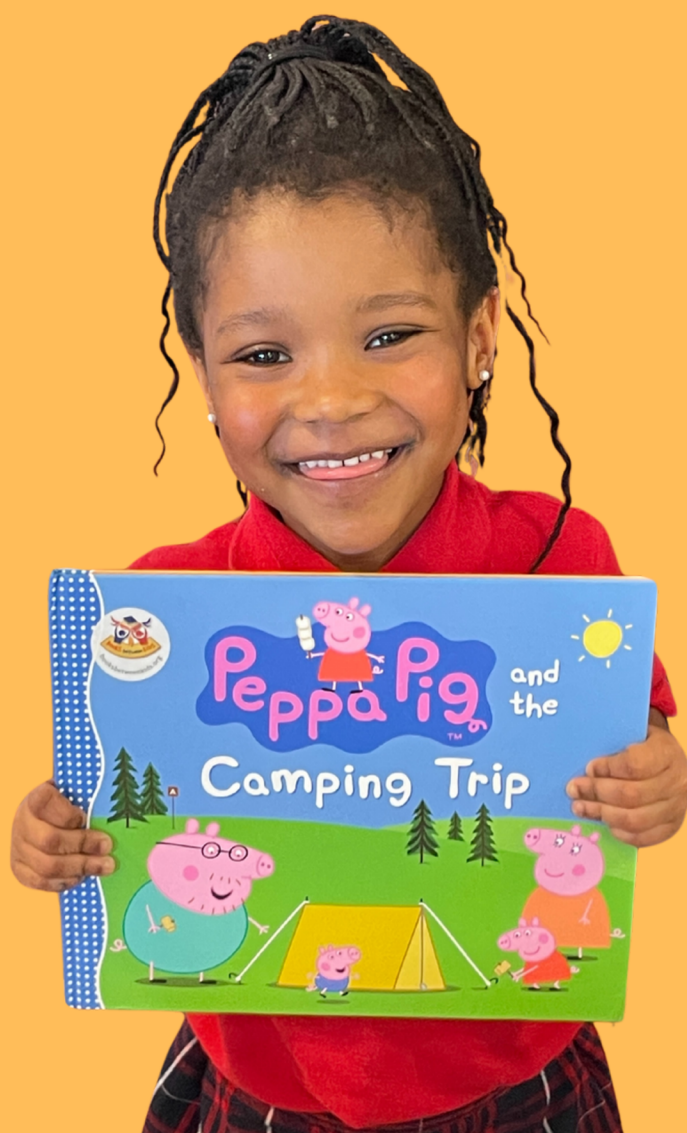




BOOK BASH 2025

SPONSORSHIP OPPORTUNITIES

Books between KIDS



ALL ABOUT BOOKS BETWEEN KIDS

OUR MISSION

It's simple: Books Between Kids serves Houston's at-risk children by providing them with books to build their own home libraries.

OUR CORE BELIEFS

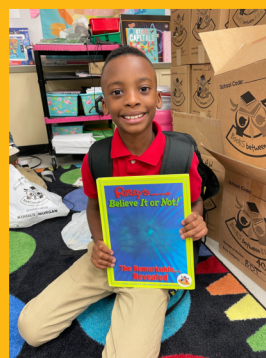
- Every child deserves to be a book owner.
- Houston children will benefit by creating equitable book access.
- Access to books impacts a child's educational outcomes.
- We believe our books are a gift and to the best of our abilities the books we distribute should be high-quality and high interest.
- There are many books in the Houston community who have more life in them. Books Between Kids connects these books to kids who need them.

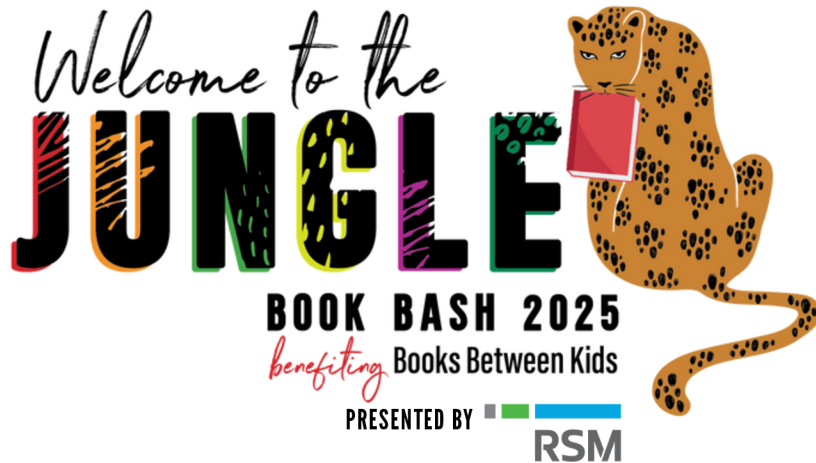
OUR HISTORY

Books Between Kids was founded in 2012 by two moms who saw the inequities in book access in the Houston area. Houston has many book deserts (areas where books are rare) and book oases (areas where books are abundant). Books Between Kids bridges this gap by focusing on book collection and book distribution. As of 2025, Books Between Kids has distributed 3 million children's books across the Greater Houston area.



Books entertain us. They bond us. They expand our world beyond our walls and beyond our own personal experiences. They are the driving force behind our dreams. And of course, our earliest books serve as the foundation for literacy.





**WEDNESDAY, OCTOBER 8
THE BELL TOWER ON 34TH**

*6:30pm Cocktail Reception
7:30pm Dinner & Program*

Is your organization looking for the perfect cause-related marketing opportunity?

Since 2014, Book Bash has attracted a distinguished group of individuals who are deeply engaged in their communities and passionate about philanthropy. This influential group consists of professionals, community leaders, and business owners who value meaningful connections and impactful causes. Our supporters bring their friends and come together for an evening of drinks, dinner, and amazing raffle prizes and entertainment—all to benefit Books Between Kids and the Houston area at-risk children we serve.





Welcome to the JUNGLE

BOOK BASH 2025

benefiting Books Between Kids

Wednesday, October 8, 2025

The Bell Tower on 34th
6:30pm Reception
7:30pm Dinner & Program

SPONSORSHIPS AND UNDERWRITING

KING OF THE JUNGLE | \$25,000 PRESENTING SPONSOR **SOLD**

Exclusive Book Bash presenting sponsorship claimed by the the fierce generosity of



JUNGLE JUICE COCKTAIL RECEPTION SPONSOR | \$10,000

Single exclusive opportunity

- "Presented by" naming/branding opportunity for the Book Bash cocktail reception
- Branded cocktail napkins and bar signage
- Opportunity to name a specialty cocktail
- Prominent recognition on the Books Between Kids website and all print and digital event materials*
- Exclusive social media shout out
- Up to four (4) tickets to Book Bash

ROARING RAFFLE SPONSOR | \$5,000

Single exclusive opportunity

- Prominent print and verbal recognition at Book Bash
- Logo or name on the Books Between Kids website and all print and digital event materials*
- Logo/brand or name visibility throughout raffle display
- Exclusive social media raffle preview shout out
- Up to four (4) tickets to Book Bash

MONKEY AROUND

ENTERTAINMENT SPONSOR | \$4,000

Single exclusive opportunity

- Logo/brand or name on the Books Between Kids website and all print and digital event materials*
- Recognition incorporated into the evening's entertainment
- Up to four (4) tickets to Book Bash

SPOT ON PRINTING SPONSOR | \$2,500

Single exclusive opportunity **SOLD**

- Prominent logo or name on the Book Bash invitations, printed signage and other materials*
- Recognition on the Books Between Kids website and digital event signage and materials*
- Up to two (2) tickets to Book Bash

WILD RIDE VALET SPONSOR | \$2,500

Single exclusive opportunity **SOLD**

- Recognition on the Books Between Kids website and all print and digital event materials*
- Opportunity for a branded take-away to be placed in guest vehicles at Book Bash valet
- Up to two (2) tickets to Book Bash

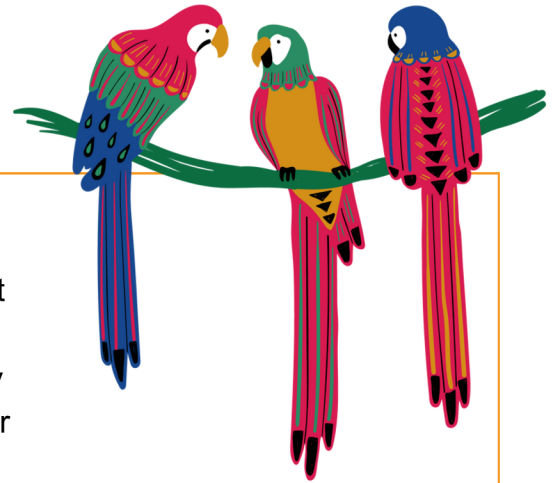
VINES & VIBES DECOR SPONSOR | \$2,500

Single exclusive opportunity **SOLD**

- Recognition on the Books Between Kids website and all print and digital event materials*
- Up to two (2) tickets to Book Bash

** inclusion in printed materials subject to print deadlines*

OUR PEOPLE



Board of Directors

Sarah Cooper, President
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 Kelsey Morris, Secretary
 Amy Barnes, Co-Founder
 Allison Hatfield Beard
 Wendy Gonos
 Haley Conrad Hailey
 Tammy Leyton
 Emily Perryman
 Emily Rinaldi
 David Rose
 Courtney Schexnaider

Events Committee

Amy Barnes, Committee Chair	
Susan Swiger, Book Bash Vice Chair	
Courtney Schexnaider, Breakfast & Bingo Vice Chair	
Chelsea Allen	Danielle Kiser
Sheryl Barrett	Jessica Leif
Allison Hatfield Beard	Tammy Leyton
Jennifer Brandino	Lindsay Mericli
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Julie Cutrer	Emily Perryman
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Mary K Hoffman	Rahilla Shatto
Kathy Kehn	Sandy Shaw





GRAB YOUR SPOTS!

**CONTACT US TO LEARN MORE ABOUT
THIS ANNUAL EVENT AND HOW TO
BECOME A BOOK BASH SPONSOR!**

Amy Barnes

Book Bash Event Chair

amy@booksbetweenkids.org

(713) 299-7581(cell)

With support from:

Kayla Hand, Executive Director

Brooke Rogers, Event Coordinator



THANK YOU!

